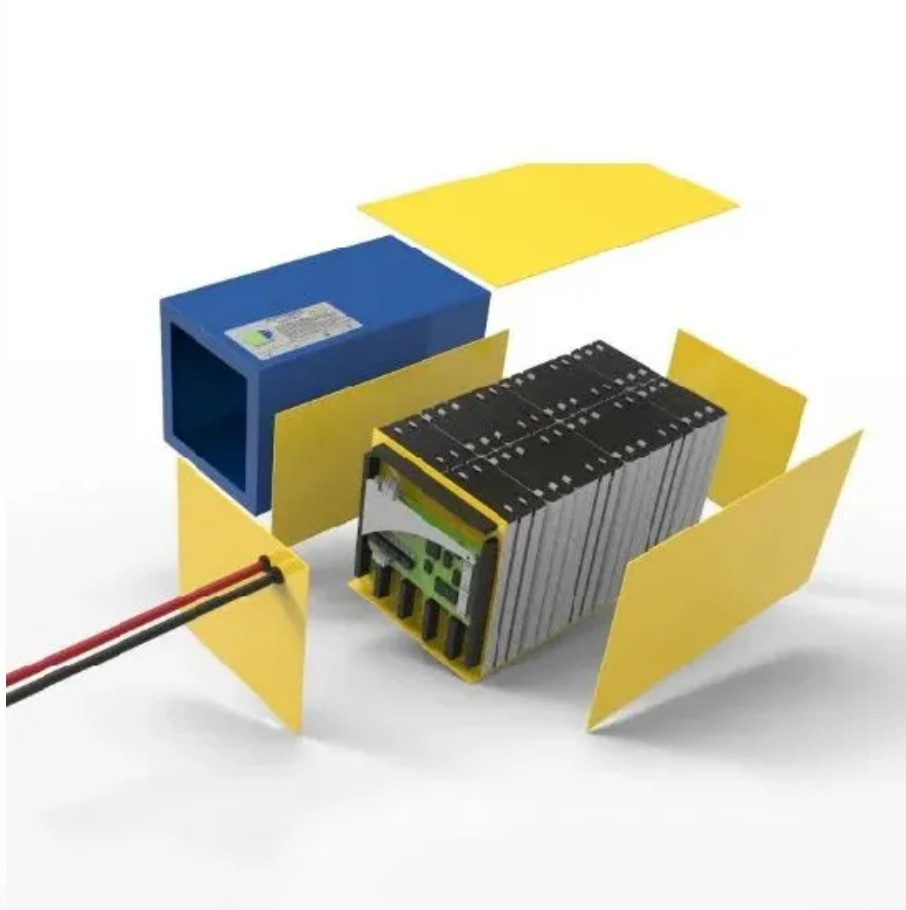


Home Energy Storage Business Model





Overview

In this 5-part series, we discuss how storage technology, especially Battery Storage, opens doors to new value creation, and what the typical business models would be. We focus on four areas, that differ fundamentally in financing needs, revenue streams, generation and distribution assets.



Home Energy Storage Business Model



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Here we first present a conceptual framework to characterize business models of energy storage and systematically differentiate investment opportunities.

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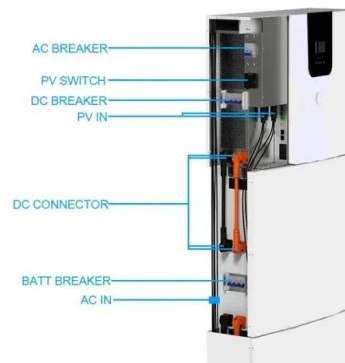
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Learn how to open energy storage solutions for your home. Get expert advice on planning, financing, and installing energy storage systems.

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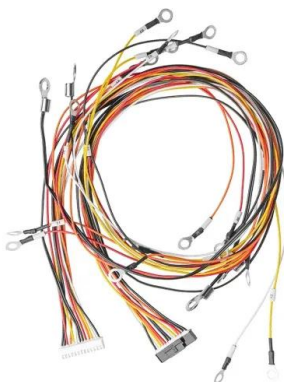
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**200kWh
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