

Retail price of solar power generation and energy storage





Overview

Are solar & storage prices going down in 2024?

According to EnergySage's new Solar & Storage Marketplace Report, prices for both home solar and solar + storage reached record lows in the second half of 2024. EnergySage, an online solar shopping marketplace (and Electrek affiliate) analyzed millions of quotes from installers across the US in its 20th semiannual report.

How much do solar panels cost?

Solar panels only represent a fraction of system costs, and this has been analyzed by the NREL. The November 2021 technical report considers a PV module cost of \$0.34 per watt, which is equivalent to:.

What are the benchmarks for PV & energy storage systems?

The benchmarks in this report are bottom-up cost estimates of all major inputs to PV and energy storage system installations. Bottom-up costs are based on national averages and do not necessarily represent typical costs in all local markets.

Do small solar systems save money?

Residential and commercial solar systems are analyzed based on electricity savings at retail prices, while utility-scale projects are analyzed based on electricity generation at wholesale prices. In other words, smaller systems have a higher cost per watt, but their economic benefit per kWh generated is also higher.

How much does a solar system cost in 2024?

The median price for solar-only systems dropped to \$2.65 per watt in the second half of 2024, down from \$2.80 per watt earlier in the year. That's the lowest price EnergySage has recorded. Battery-backed systems saw an even bigger price drop: home solar + storage quotes fell from \$2.59 per watt in H1



2024 to \$2.40 per watt in H2 2024.

Are solar panels financially viable?

As the size of solar projects increases, their cost per watt decreases significantly. This is reflected in the average prices from most recent NREL technical report: Note how the cost per watt is nearly 70% lower in utility-scale PV systems, compared with small residential systems. However, solar panels are financially viable at all project scales.



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ESS



Solar energy

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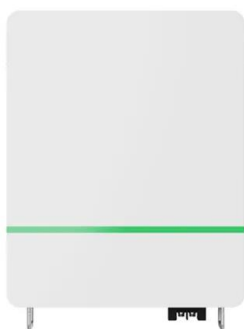
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