

# What are the prices for solar on-site energy





## Overview

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According to the most recent data from the EnergySage Marketplace, the average cost-per-watt across the U.S. is around \$2.53/W before incentives. Your state-level average cost-per-watt will be a more relevant benchmark, but those numbers vary widely. How much does a commercial solar system cost?

Commercial solar installations are a great way for companies to lower energy costs. Generally, installing solar panels on businesses costs a bit less per watt because the systems are larger, but the total costs will be higher. In 2025, the average cost for commercial solar panels is just about \$2.00 per watt.

How much does a home solar system cost?

According to studies by the U.S. Department of Energy, the all-in cost of a home solar panel system is between \$2.74 to \$3.30 per watt. <sup>1,2,12</sup> This figure includes the solar panels, the installation, and other expenses. Using these numbers, an average-sized 8-kilowatt residential solar system would cost between \$21,900 – \$26,400.

How much do solar panels cost?

The price of solar panels changes depending on where you live, but the average for installation is just under \$29,000 or \$2.75 per watt. On the high end, we talked to a solar customer in Hawaii who spent \$100,000 going solar. Dion in Nevada said their 10-kW system cost about \$20,000, which is about the national average price for a 7-kW system.

How much does solar installation cost?

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How much does a solar system cost per watt?

As of publishing, the average cost per watt is \$2.84. Most solar companies set the price according to the solar system's wattage. A solar installation's "cost per watt" is a little like the "price per square foot" when you buy a house. It helps compare the value of solar energy systems in different sizes.

Are solar installations cheap?

Solar installations aren't cheap, but the actual equipment is a relatively small part of the total cost. It's only 35% of your total installation cost, according to the US Department of Energy. Soft costs, also known as the hidden costs of installing solar, are nonhardware costs, and they make up 65% of your total solar costs, according to the DOE.



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Prices can be different for each state, as well. The average solar panel price per watt in the US is \$3.56, according to data from FindEnergy. That adds up to ...

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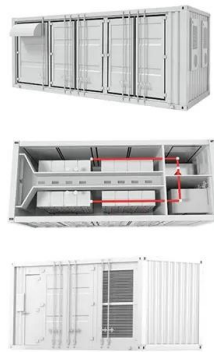
Prices can be different for each state, as well. The average solar panel price per watt in the US is \$3.56, according to data from FindEnergy. That adds up to \$17,823 for a 5-kilowatt system.

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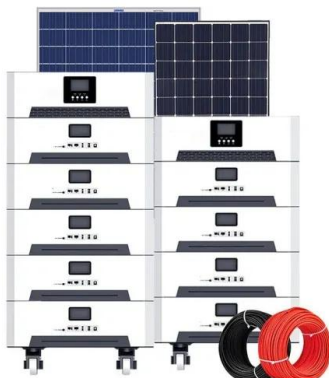
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